



2007 Advertising Package for Fantasy Wakeboarding

www.fantasywakeboard.com

To: Water Sports Industry Company

From: www.fantasywakeboard.com

Jeff Surdej

21500 W. No Wake Ave

Wilmington, IL 60481

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Re: 2007 Advertising Rates

Fantasy wakeboarding is a new wakeboard game by the makers of fantasy waterskiing and the surDiak Corp. Fantasy waterskiing has had 5 successful seasons so last year we started Fantasy Wakeboarding. In just our first year we had over 500 players. We are excited to begin our 2nd season and would like to offer a chance for your company to be a part of this exciting online game.

Fantasy wakeboarding is modeled after the popular fantasy baseball and football games that are sweeping the nation with over 50 million players per season. Fantasy Wakeboard (FWB) is the closest thing you can find to coaching your own riders and becoming the team's manager, owner, and coach all in one. All decisions are yours to make. Each team owner is supplied with all of the tools -- draft methods, scores, stats for all riders, etc. -- everything needed to build a team in the best manner possible. Reports, analysis, and up-to-date feature articles are readily available to keep owners informed. Armed with this information, owners are free to create the team of their dreams.

Each pro rider is worth a certain dollar value and owners select a 16 rider team using a \$55,000,000 salary cap. Each team then earn points based on what the riders do at real pro tour stops such as the World Cup, Pro Wakeboard Tour, and many others...21 in all last year

In 2006 we teamed up with Wakeworld.com who as you know dominates the online wakeboard scene with 4 million page views a month. We are teaming up with them again in 2007 bringing their customers a discount for owning a team. At this time we would like to offer you a chance to get involved nice and early while advertising on our site is extremely cheap for the amount of exposure you will get as team owners log on daily to manage their team.

Please take a look at the attached advertising rates and prize donation options and let us know which one you would like to pursue in 2007. We are nearing the beginning of the season so we would like to finalize these spots on a first come first serve basis by the end of March.

Advertising Package Options and Contract

In 2006 FWB had 600,000 hits and 48,000 page views.

Elite Sponsorship Package

This \$1000 package gets you a permanent 300 x 90 banner on every FWB page for the entire year. It also includes a 165 x 72 rotating banner on every page and your company logo on all email updates that are sent out 2-3 times a week to team owners. This is only open to 2 companies, first come first serve.

Pro Sponsorship Package

This \$500 package gets you a permanent 165 x 72 banner on every FWB page for the entire year. It also includes your company logo on all email updates that are sent out 2-3 times a week to team owners. This is only open to 4 companies, first come first serve.

Basic Sponsorship Package

This \$100 package gets you a rotating 165 x 72 banner on every FWB page for the entire year. It also includes your company logo on all email updates that are sent out 2-3 times a week to team owners.

Prize Sponsorship

We are always looking for prizes to give out to our winners. Any companies that donate a prize will get their logo on the prizes page. Prizes may include a wakeboard, rider gear, or other product(s) detailed to your company. If you have a major prize it can be donated to the overall leaders or you can donate smaller prizes that can go to each tournament winner. Purchase this package and get 10% of the Elite, Pro, or Basic packages

E-mail Sponsorship

We send a lot of emails throughout the season. The emails are formatted in professional html and graphic format. Teams are reminded when starters are due, alerted when scores come in each day of competition, and when FWB scores are posted. Your company can choose to have their logo on all FWB emails for \$50 for the year. This is including with the Elite, Pro, and Basic packages

Title Sponsorship

Our site is currently open to a title sponsor. The entire game would be sponsored by your company. It would be free to all customers and all prizes would be taken care of by your company. Call to negotiate prices.

FWB/FWS Combo Sponsorship

We realize many of our target companies are geared towards both of our games which involve wakeboarders, wakeskaters, and wakesurfers in fantasy wakeboarding and slalom, trickers, and jumpers in fantasy waterskiing. If you are interested in advertising on both sites you get the second package for half price. For example if you wanted an elite package on FWB and FWS instead of \$2000 for both it would be \$1000 for FWB and then \$500 for the elite package on FWS.

Company Name _____ Contact Name _____

Phone Number _____ Contact Email _____

I have enclosed a check for \$ _____

***For the combo package check the combo box plus the package you are purchasing on both sites. Then take 50% off the second package.**

Checks made out to the surDiak Corporation. Send contract (this entire page) to 21500 W. No Wake Ave, Wilmington, IL 60481 or fax to 773-582-0525